Product Code

CONTRACT

WTNH 8 Elm Street New Haven, CT 06510 (203) 784-8888

And:

Mentzer Media Services 600 Fairmount Avenue Suite 306 Towson, MD 21286 USA

	Contract / Rev	vision		Alt Order #	<u> </u>
	202982	1		06848684	
Product	1	***************************************			
LINDA MCMAHON :30S					
Contract Dates	Estimate #				
09/04/12 - 09/10/12	1294				
<u>Advertiser</u>			Or	ginal Date	/ Revision
POL/L McMahon 4 Senat	е		C	9/10/12	/ 09/10/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	WTNH	Petry F	Phila	adelphia	Petry/Philadelph
	Special Hand	ling			

Demographic Adults 35+

IN2570/SP271/TO1326

Advertiser Code

Advertiser Ref

IDB#

1021 Agency Ref

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeSpots	Amount
1 WTNH 09/04/12 09/07/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 8	6a-7a <u>Rate</u> <u>Rating</u> \$450.00 0.00	:30	NM 8	\$3,600.00
2 WTNH 09/04/12 09/07/12 GMA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 8	7a-9a <u>Rate</u> <u>Rating</u> \$500.00 0.00	:30	NM 8	\$4,000.00
3 WTNH 09/04/12 09/07/12 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 4	9a-10a <u>Rate</u> <u>Rating</u> \$300.00 0.00	:30	NM 4	\$1,200.00
4 WTNH 09/04/12 09/07/12 News 8 Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 4	12p-1230p <u>Rate</u> <u>Rating</u> \$350.00 0.00	:30	NM 4	\$1,400.00
5 WTNH 09/04/12 09/07/12 Connecticut Style Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 4	1230p-1p <u>Rate</u> <u>Rating</u> \$250.00 0.00	:30	NM 4	\$1,000.00
6 WTNH 09/04/12 09/07/12 The Chew <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 4	1p-2p <u>Rate</u> <u>Rating</u> \$300.00 0.00	:30	NM 4	\$1,200.00
7 WTNH 09/04/12 09/07/12 General Hospital <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 2	General Hospital <u>Rate</u> <u>Rating</u> \$350.00 0.00	:30	NM 2	\$700.00
8 WTNH 09/04/12 09/07/12 News 8 5p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 2	5p-6p <u>Rate</u> <u>Rating</u> \$750.00 0.00	:30	NM 2	\$1,500.00
9 WTNH 09/04/12 09/07/12 M-F 7p-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 4	7p-730p <u>Rate</u> <u>Rating</u> \$1,200.00 0.00	:30	NM 4	\$4,800.00
10 WTNH 09/04/12 09/09/12 Late News 8 Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwTFSS 1	11p-11:35p <u>Rate</u> <u>Rating</u> \$1,000.00 0.00	:30	NM 1	\$1,000.00
11 WTNH 09/04/12 09/04/12 Tue Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -T 1	10p-11p <u>Rate</u> <u>Rating</u> \$4,000.00 0.00	:30	NM 1	\$4,000.00
12 WTNH 09/05/12 09/05/12 Wed Hour 3	10p-11p	:30	NM 1	\$4,000.00



 Contract / Revision
 Alt Order #

 202982 /
 06848684

 Contract Dates
 Product
 Estimate #

 09/04/12 - 09/10/12
 LINDA MCMAHON :30S 1294

 Advertiser
 Original Date / Revision

 POL/L McMahon 4 Senate
 09/10/12 / 09/10/12

Spots/

Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Spots/We	*Line Ch Start Date End Date Description	Start/End Time Days Le	Spots/ ength Week Rate	Rtn TypeS	pots	Amount
Start Date End Date Meekdays Spots/Week 2 S2,000.00 0.00 0.00						
Week: 09/03/12 09/09/12 F- 2 \$2,000.00 0.00		• •	:30	NM	2	\$4,000.00
Start Date End Date O9/09/12 O9/09/1						
Nascar N			:30	MM	1	\$3,000.00
Start Date End Date Weekdays Spots/Week Start Date Spots/Week Start Date Spots/Week Spots/W	Week: 09/03/12 09/09/12F 1					
Week: 09/03/12			:30	NM	2	\$1,000.00
1 WTNH 09/03/12-09/09/12 Nascar NascarSa :30 \$750.00 0.00 NM See MG 15.3,15.4 2 WTNH 09/03/12-09/09/12 Nascar NascarSa :30 \$750.00 0.00 NM See MG 15.3,15.4 3 WTNH 09/08/12-09/08/12 Nascar NascarSa :30 \$500.00 0.00 NM MM MG for 15.1,15.2 4 WTNH 09/08/12-09/08/12 Nascar NascarSa :30 \$500.00 0.00 NM MM MG for 15.1,15.2 16 WTNH 09/08/12 09/09/12 O9/09/12 GMA SaSu Satar Date End Date Weekdays Spots/Week Seek: 09/03/12 09/09/12 ABC This Week 1 Spots/Week Neek: 09/03/12 09/09/12 Su News 8 @ 6p Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Spots/Week Spots/Week Spots/Week Rate Rating Spots/Week Spots/W	Week: 09/03/12 09/09/125- 2					
See MG 15.3,15.4						
2 WTNH 09/03/12-09/09/12 Nascar NascarSa :30 \$750.00 0.00 NM See MG 15.3,15.4 3 WTNH 09/08/12-09/08/12 Nascar NascarSa :30 \$500.00 0.00 NM MG for 15.1,15.2 4 WTNH 09/08/12-09/08/12 Nascar NascarSa :30 \$500.00 0.00 NM MG for 15.1,15.2 16 WTNH 09/08/12 09/09/12 GMA SaSu 8a-9a :30 NM 2 \$700.00 Start Date End Date Weekdays Spots/Week Week 09/03/12 09/09/12SS 2 \$350.00 0.00 17 WTNH 09/09/12 09/09/12 ABC This Week 9a-10a :30 NM 1 \$500.00 Start Date End Date Weekdays Spots/Week Week 09/03/12 09/09/12 Su News 8 @ 6p 6p-630p :30 NM 1 \$350.00 18 WTNH 09/09/12 09/09/12 Su News 8 @ 6p 6p-630p :30 NM 1 \$350.00 Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 Su News 8 @ 6a 6a-7a :30 NM 2 \$600.00 19 WTNH 09/10/12 09/10/12 News 8 @ 6a 6a-7a :30 NM 2 \$600.00 19 WTNH 09/10/12 09/10/12 News 8 @ 6a 6a-7a :30 NM 2 \$600.00 Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S 1 \$350.00 0.00		NascarSa-	:30 \$750.00	0.00 <i>NM</i>		
3 WTNH 09/08/12-09/08/12 Nascar NascarSa :30 \$500.00 0.00 NM	2 WTNH 09/03/12-09/09/12 Nascar	NascarSa-	:30 \$750.00	0.00 <i>NM</i>		
4 WTNH 09/08/12-09/08/12 Nascar Nascar Sa :30 \$500.00 0.00 NM ⊕ MG for 15.1,15.2 MG for 15.1,15.2 15.2 16 WTNH 09/08/12 09/09/12 09/09/12 GMA SaSu 8a-9a :30 NM 2 \$700.00 Start Date Week: 09/03/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 Su News 8 @ 6p 9a-10a Start Rating Storing Rating Storing Rating Storing Rating Storing Polyson Start Date Weekdays Spots/Week Development Start Date Date O9/09/12 09/09/12 09/09/12 09/09/12 News 8 @ 6a 6p-630p Start Rating Storing Rating Storing Polyson Storing Rating Storing Polyson Date Start Date End Date Date O9/09/12 09/10/12 News 8 @ 6a Rate Rating Storing Rating Storing Rating One Date Start Date Date O9/10/12 09/10/12 News 8 @ 6a Rate Rating Rating Storing Rating One Date Storing Polyson Da	3 WTNH 09/08/12-09/08/12 Nascar	NascarSa-	:30 \$500.00	0.00 NM		
⊕ MG for 15.1,15.2 MG for 15.1,15.2 16 WTNH 09/08/12 09/09/12 End Date Weekdays Spots/Week 8a-9a :30 NM 2 \$700.00 Start Date Week: 09/03/12 09/09/12 09/09/12 NUT NH 09/09/12 09/09/09/12 09/09/09/12 09/09/12 09/09/12 09/09/09/12 09/09/12 09/09/12 09/09/12 09/09	•	NascarSa-	:30 \$500.00	0.00 NM		
Start Date Week: End Date 09/03/12 Weekdays 209/09/12 Spots/Week 3550.00 Rate 2550.00 Rating 200.00 17 WTNH 09/09/12 09/09/12 1/2 09/09/12 ABC This Week 9a-10a 330 NM 1 \$500.00 Start Date Week: 09/03/12 09/09/12 Weekdays Spots/Week 1 \$500.00 Rate Rating \$500.00 NM 1 \$350.00 18 WTNH 09/09/12 09/09/12 09/09/12 Su News 8 @ 6p 6p-630p 500.00 Rate Rating \$100.00 NM 1 \$350.00 Week: 09/03/12 09/09/12 Weekdays Spots/Week 90/09/09/12 Rate \$100.00 Rating \$100.00 NM 2 \$600.00 19 WTNH 09/10/12 09/10/12 News 8 @ 6a 6a-7a Start Date Weekdays 09/10/12 09/16/12 M 2 \$300.00 Rate Rating \$100.00 Rating \$100.00 NM 2 \$600.00	_	710001	.00	0.00 14141		
Week: 09/03/12 09/09/12 SS 2 \$350.00 0.00 17 WTNH 09/09/12 09/09/12 1/2 09/09/12 1/2 09/09/12 09/09/09/09/09/09/09/09/09/09/09/09/09/0			:30	NM	2	\$700.00
Start Date Week: End Date 09/03/12 Weekdays 09/09/12 Spots/Week spots/Week spots/Week 1 Rate spots/Week 1 Rating 00.00 18 WTNH 09/09/12 09/09/12 Su News 8 @ 6p 6p-630p 10.00 30 NM 1 \$350.00 Start Date Week: 09/03/12 Weekdays 09/03/12 Spots/Week Nation 00.00 Rate Rating 10.00 19 WTNH 09/10/12 09/10/12 News 8 @ 6a 6a-7a 10.00 3350.00 30 NM 2 \$600.00 Start Date Week: 09/10/12 Weekdays Spots/Week Nation 00.00 Rate Rating Nation 00.00 NM 2 \$600.00						
Week: 09/03/12 09/09/12 S 1 \$500.00 0.00 18 WTNH 09/09/12 09/09/12 Su News 8 @ 6p 6p-630p :30 NM 1 \$350.00 Start Date Veek: 09/03/12 09/09/12 Spots/Week Rate Rating Value Rating Value NM 2 \$600.00 19 WTNH 09/10/12 09/10/12 News 8 @ 6a 6a-7a :30 NM 2 \$600.00 Start Date Veek: 09/10/12 09/16/12 Weekdays Spots/Week Rate Rating Value Rating Value NM 2 \$600.00	17 WTNH 09/09/12 09/09/12 ABC This Week	9a-10a	:30	NM	1	\$500.00
Start Date Week: End Date 09/03/12 Weekdays 09/09/12 Spots/Week Pating 1 Rate 350.00 Rating 0.00 19 WTNH 09/10/12 09/10/12 News 8 @ 6a 6a-7a 30 Start Date 1 NM 2 \$600.00 Week: 09/10/12 09/16/12 NM 2 \$300.00 0.00		<u>Rate</u> <u>Rating</u> \$500.00 0.00				
Week: 09/03/12 09/09/12 S 1 \$350.00 0.00 19 WTNH 09/10/12 09/10/12 News 8 @ 6a 6a-7a :30 NM 2 \$600.00 Start Date Week: 09/10/12 End Date Weekdays Spots/Week Week: 09/10/12 Rate Rating Start Pate Start Pate No.00 NM 2 \$600.00		• •	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M 2 \$300.00 0.00						
Week: 09/10/12 09/16/12 M 2 \$300.00 0.00			:30	NM	2	\$600.00
20 WTNH 09/10/12 09/10/12 GMA 7a-9a :30 NM 1 \$350.00						
			:30	NM	1	\$350.00
<u>Start Date </u>						
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>						
1 WTNH 09/10/12-09/16/12 GMA 7a-9a M :30 \$300.00 0.00 NM Credited		7a-9a M	:30 \$300.00	0.00 <i>NM</i>		
2 WTNH 09/10/12-09/16/12 GMA 7a-9a M :30 \$300.00 NM	2 WTNH 09/10/12-09/16/12 GMA	7a-9a M	:30 \$300.00	0.00 <i>NM</i>		
See MG 20.3 3 WTNH 09/10/12-09/10/12 GMA 7a-9a M:30 \$350.00 0.00 NM		7a-9a M	:30 \$350.00	0.00 NM		
⊕ MG for 20.2 09/10						
21 WTNH 09/10/12 09/10/12 M-F 9a-10a 9a-10a :30 NM 1 \$150.00			:30	NM	1	\$150.00
Week: 09/10/12 09/16/12 M 1 \$150.00 0.00						
22 WTNH 09/10/12 09/10/12 News 8 Noon 12p-1230p :30 NM 1 \$200.00			:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M 1 \$200.00 0.00				Para de la companya d		
23 WTNH 09/10/12 09/10/12 The Chew 1p-2p :30 NM 1 \$150.00		• •	:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M 1 \$150.00 0.00						
24 WTNH 09/10/12 09/10/12 General Hospital General Hospital :30 NM 1 \$200.00 Start Date End Date Weekdays Spots/Week Rate Rating		·	:30	NM	1	\$200.00



Contract / Revision Alt Order# 202982 06848684

Contract Dates Product Estimate # 09/04/12 - 09/10/12 LINDA MCMAHON :30S 1294

<u>Advertiser</u> Original Date / Revision POL/L McMahon 4 Senate 09/10/12 / 09/10/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> <u>Rating</u> \$200.00 0.00				
25 WTNH 09/10/12 09/10/12 News 8 5p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 2	5p-6p <u>Rate</u> <u>Rating</u> \$400.00 0.00	:30	NM	2	\$800.00
26 WTNH 09/10/12 09/10/12 News 8 6p-630p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	6p-630p <u>Rate</u> <u>Rating</u> \$500.00 0.00	:30	NM	1	\$500.00
27 WTNH 09/10/12 09/10/12 M-F 7p-730p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	7p-730p <u>Rate</u> <u>Rating</u> \$900.00 0.00	:30	NM	1	\$900.00
28 WTNH 09/10/12 09/10/12 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 1	730p-8p <u>Rate</u> <u>Rating</u> \$700.00 0.00	:30	NM	1	\$700.00
29 WTNH 09/10/12 09/10/12 Nightline Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	1135p-120630a <u>Rate</u> <u>Rating</u> \$200.00 0.00	:30	NM	1	\$200.00
30 WTNH 09/10/12 09/10/12 Late News 8 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 1	11p-1135p <u>Rate</u> <u>Rating</u> \$600.00 0.00	:30	NM	1	\$600.00
31 WTNH 09/10/12 09/10/12 Mon 8-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 2	8p-10p <u>Rate</u> <u>Rating</u> \$3,000.00 0.00	:30	NM	2	\$6,000.00
32 WTNH 09/10/12 09/10/12 Mon Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 2	10p-11p <u>Rate</u> <u>Rating</u> \$1,800.00 0.00	:30	NM	2	\$3,600.00
33 WTNH 09/04/12 09/07/12 Good Afternoon America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 4	2p-3p <u>Rate</u> <u>Rating</u> \$300.00 0.00	:30	NM	4	\$1,200.00
34 WTNH 09/10/12 09/10/12 GMA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 м 1	7a-9a <u>Rate</u> <u>Rating</u> \$350.00 0.00	:30	NM	1	\$350.00
N 35 WTNH 09/10/12 09/10/12 Mon Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 2	10p-11p <u>Rate</u> <u>Rating</u> \$2,600.00 0.00	:30	NM	2	\$5,200.00
		Totals	0.00	77	\$59,650.00

Time Period # of Spots **Gross Amount** Net Amount 08/27/12 -09/10/12 77 \$59,650.00 \$50,702.50 Totals 77 \$59,650.00 \$50,702.50

Signature:		Date:	
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09/07/2012 3:12 PM	
Printed:	Last Received:
Traffic Order# 6848684	
Status Returned	
Ver# 4	
6848684	
Rep Order#	EC'd Yes

2029 Showing Buylines: Last Revised Lines

N

l of

//1294 09/04/2012 - 09/10/2012 () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 Agency C/P1/P2/E Flight Dates 0 Hiatus Weeks Agency Station WTNH-TV NEW HAVEN, CT.
Advertiser ().L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1294 ANNE BRAUNSCHEIDEL Phone# Buyer Fax#

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

LINDA MCMAHON FOR SENATE :30S SC=*

-- REMARKS --

SEE INS 21 & 26 FOR RATE REV, LNS 33,34,38 FOR NA'S THX, KELLY

Daypart						
Total Cost			00.009\$	00.006\$	\$700.00	\$3,600.00
# of Weeks	! ! !	:	\vdash	H	स्ल	r-1
LT	1 1					
Total Spots	1 1 0	1	N	17	ਜ	2
Program						
Rate	3750 00	EV TO \$500	\$300.00 EV TO \$350	\$900.00	\$700.00	\$1,800.00
Len	300	TO BE R	:30 TO BE R	:30 POLITICA	:30 OLITICA	:30
Spots/Week Len		4	M 7A-9A 2 :30 \$300.00 The Comment: GMA Station Remark: V4 RATE NEEDS TO BE REV TO \$350	M 7P-730P 1 :30 The Comment: JEOPARYD Station Remark: V4 LN NA DUE PPOLITICA	M 730P-8P 1 :30 ne Comment: WHEEL Station Remark: V4 LN NA DUE POLITICAL	0
Time	6P-1130P	Buyline Comment: NASCAR Station Remark: V	7A-9A ent: GMA Remark: V	Duyline Comment: JEOPARYD Station Remark: V4	730P-8P int: WHEEL Remark: V	0 M 10P-11P Buyline Comment: CASTLE
Day		/line Comme Station	0 M 7A-92 Buyline Comment: GMA Station Remark:	M /line Comme Station	0 M 730P-8F Buyline Comment: WHEEL Station Remark:	M Line Comme
Dates	80/60-80/60	Bus	09/10-09/10 Buy	09/10-09/10 Buy	09/10-09/10 Buy	09/10-09/1
Ln	*21	<u> </u>	% %	& & *	Ф° 33	& %

---REPORT TOTALS---

Station Remark: V4 LN NA DUE POLITICAL

Report Totals: 8 / \$7,300.00

7/2012 3:12 PM	08/31/2012 10:44 AM	
.0/60	1: 08/3	
Printed:	Last Received: 08/31/2012 10	;
Traffic Order# 6848684		
Status Returned		
Ver# 4		
6848684		
Rep Order#	EC'd Yes	

Showing Buylines: Last Sta Revised Lines

2

2 of

Rep Firm Sales Office (Salesperson (09/04/2012 - 09/10/2012 () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 //1294 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency (Station WTNH-TV NEW HAVEN, CT.
Advertiser ().L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S ANNE BRAUNSCHEIDEL

1294

Estimate#

Buyer Phone# Fax#

215-567-6005 215-567-5938 Salesperson Phone# Salesperson FAX#

) PHILADELPHIA) KATE BRADY

Sales Totals: 75 / \$54,850.00 75 / \$54,850.00 Sep 12:

---SALES MONTHLY TOTALS---

Station Totals: 75 / \$54,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---

\$100,000 Market Totals

0 % %

WHCT WVIT

@ @ O O

WUVN WFSB

54% ربي 0

45% (ii)

WTIC WCCT

9/3 % % 0

WRDM CABL

XXX

WCIX MTNH

--COMPETITIVE COMMENTS--

COMP UPDATED

RA35+ null Demos Books

-- CREDIT RISK --

CASH IN ADVANCE

Print Date 08/31/12

Page 1 of 3

CONTRACT

WTNH 8 Elm Street New Haven, CT 06510 (203) 784-8888

Contract / Revision Alt Order # 202982 06848684 Product LINDA MCMAHON:30S Contract Dates Estimate # 09/04/12 - 09/10/12 1294 Advertiser Original Date / Revision POL/L McMahon 4 Senate 08/31/12 / 08/31/12

And:

Mentzer Media Services 600 Fairmount Avenue Suite 306 Towson, MD 21286 USA

John John Marie Control

Billing Calendar Billing Cycle Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office Petry Philadelphia WTNH Petry/Philadelph Special Handling **Demographic** Adults 35+ IDB# Advertiser Code Product Code 1021 Agency Ref Advertiser Ref IN2570/SP271/TO1326

A	4		Adults 35+			
*Line Ch Start Date End Date Description	Alter.					
cha o			IDB#	Advertiser (Code	Product Code
6 0			1021			
1 1 5 600			Agency Ref	l l	Advertiser	Ref
V 5			IN2570/SP27	1/101326		
		(Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length \	, Week Ra	ite Ty	pe Spots	Amount
N 1 WTNH 09/04/12 09/07/12 News 8 @ 6a	6a-7a	:30		N	M 8	3 \$3,600.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwTF 8	<u>Rate</u> \$450.00					
N 2 WTNH 09/04/12 09/07/12 GMA	7a-9a	:30		N	M M	\$4,000.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwTF 8	<u>Rate</u> \$500.00					
N 3 WTNH 09/04/12 09/07/12 M-F 9a-10a	9a-10a	:30		N	M 4	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 4	Rate					
· · · · · · · · · · · · · · · · · · ·	\$300.00					
N 4 WTNH 09/04/12 09/07/12 News 8 Noon Start Date End Date Weekdays Spots/Week	12p-1230p Rate	:30		N	IM 4	\$1,400.00
Week: 09/03/12 09/09/12 -TwTF 4	\$350.00					
N 5 WTNH 09/04/12 09/07/12 Connecticut Style	1230p-1p	:30		N	M 4	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/03/12	\$250.00					
N 6 WTNH 09/04/12 09/07/12 The Chew Start Date End Date Weekdays Spots/Week	1p-2p <u>Rate</u>	:30		N	M 4	\$1,200.00
Week: 09/03/12 09/09/12 -TWTF 4	\$300.00					
N 7 WTNH 09/04/12 09/07/12 General Hospital	General Hospital	:30		N	M 2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 2	<u>Rate</u> \$350.00					
N 8 WTNH 09/04/12 09/07/12 News 8 5p-6p	5p-6p	:30		k i	 M 2	£4 500 00
Start Date End Date Weekdays Spots/Week	Rate	.30		IN.	1VI	\$1,500.00
Week: 09/03/12 09/09/12 -TWTF 2	\$750.00					
N 9 WTNH 09/04/12 09/07/12 M-F 7p-730p	7p-730p	:30		N	M 4	\$4,800.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 09/03/1209/09/12-TwTF4	<u>Rate</u> \$1,200.00					
N 10 WTNH 09/04/12 09/09/12 Late News 8	11p-11:35p	:30	TO THE RESIDENCE OF THE PARTY O	N	M 1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TWTFSS 1	Rate					-
	\$1,000.00					
N 11 WTNH 09/04/12 09/04/12 Tue Hour 3 Start Date End Date Weekdays Spots/Week	10p-11p Rate	:30		N	M 1	\$4,000.00
Week: 09/03/12 09/09/12 -T 1	\$4,000.00					
N 12 WTNH 09/05/12 09/05/12 Wed Hour 3	10p-11p	:30		N	M 1	\$4,000.00



 Contract / Revision
 Alt Order #

 202982 /
 06848684

 Contract Dates
 Product
 Estimate #

 09/04/12 - 09/10/12
 LINDA MCMAHON :30S
 1294

 Advertiser
 Original Date / Revision

 POL/L McMahon 4 Senate
 08/31/12 / 08/31/12

Spots/

	O	Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek:09/03/1209/09/12w1	<u>Rate</u> \$4,000.00			
N 13 WTNH 09/07/12 09/07/12 Fri Hour 1	8p-9p	:30	NM 2	\$4,000.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 F 2	<u>Rate</u> \$2,000.00		NASS SEATCH COMMISS	
N 14 WTNH 09/07/12 09/07/12 Fri Prime Other 2	8p-11p	:30	NM 1	\$3,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek:09/03/1209/09/12F1	<u>Rate</u> \$3,000.00		4.5 - A. C.	
N 15 WTNH 09/08/12 09/08/12 Nascar	Nascar	:30	NM 2	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 S- 2	<u>Rate</u> \$750.00			
N 16 WTNH 09/08/12 09/09/12 GMA SaSu	8a-9a	:30	NM 2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 SS 2	<u>Rate</u> \$350.00			
N 17 WTNH 09/09/12 09/09/12 ABC This Week	9a-10a	:30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 S 1	<u>Rate</u> \$500.00			,
N 18 WTNH 09/09/12 09/09/12 Su News 8 @ 6p	6p-630p	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 5 1	<u>Rate</u> \$350.00			
N 19 WTNH 09/10/12 09/10/12 News 8 @ 6a	6a-7a	:30	NM 2	\$600.00
Start Date End Date Weekdays Spots/Week	Rate	.50	IAIAI Z	\$600.00
Week: 09/10/12 09/16/12 M 2	\$300.00			
N 20 WTNH 09/10/12 09/10/12 GMA Start Date End Date Weekdays Spots/Week	7a-9a	:30	NM 2	\$600.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$300.00			
N 21 WTNH 09/10/12 09/10/12 M-F 9a-10a	9a-10a	:30	NM 1	\$150.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	Rate			
Week: 09/10/12	\$150.00 12p-1230p	:30	N16.8	000000
Start Date End Date Weekdays Spots/Week	Rate	.50	NM 1	\$200.00
Week: 09/10/12 09/16/12 M 1	\$200.00			
N 23 WTNH 09/10/12 09/10/12 The Chew	1p-2p	:30	NM 1	\$150.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$150.00			
N 24 WTNH 09/10/12 09/10/12 General Hospital	General Hospital	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			4-10.00
Week: 09/10/12 09/16/12 M 1	\$200.00			
N 25 WTNH 09/10/12 09/10/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week	5p-6p Rate	:30	NM 2	\$800.00
Week: 09/10/12 09/16/12 M 2	\$400.00			
N 26 WTNH 09/10/12 09/10/12 News 8 6p-630p	6p-630p	:30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$500.00			
N 27 WTNH 09/10/12 09/10/12 M-F 7p-730p	7p-730p	:30	1	\$900.00
Start Date	<u>Rate</u>			4300.00
Week: 09/10/12 09/16/12 M 1	\$900.00			
N 28 WTNH 09/10/12 09/10/12 M-F 730p-8p Start Date End Date Weekdays Spots/Week	730p-8p Rate	:30	NM 1	\$700.00
Week: 09/10/12 09/16/12 M 1	\$700.00			
N 29 WTNH 09/10/12 09/10/12 Nightline	1135p-120630a	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			



Contract / Revision Alt Order# 202982 06848684

Contract Dates Product Estimate # 09/04/12 - 09/10/12 LINDA MCMAHON :30S 1294

<u>Advertiser</u> Original Date / Revision POL/L McMahon 4 Senate 08/31/12 / 08/31/12

Spots/

		Opulai			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$200.00				
N 30 WTNH 09/10/12 09/10/12 Late News 8 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 1	11p-1135p <u>Kate</u> \$600.00	:30	NM	1	\$600.00
N 31 WTNH 09/10/12 09/10/12 Mon 8-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 2	8p-10p <u>Rate</u> \$3,000.00	:30	NM	2	\$6,000.00
N 32 WTNH 09/10/12 09/10/12 Mon Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 2	10p-11p <u>Rate</u> \$1,800.00	:30	NM	2	\$3,600.00
N 33 WTNH 09/04/12 09/07/12 Good Afternoon America Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 4	2p-3p <u>Rate</u> \$300.00	:30	NM	4	\$1,200.00
		Totals		75	\$54,850.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	75	\$54,850.00	\$46,622.50
Totals	75	\$54,850.00	\$46,622.50

Signature:	Date:	
-		

Rep Order# 6848684 EC'd No Ver# | Status New

Traffic Order# CK L. Showing

rrinted: 08/31/2012 10:32 AM
Last Received: 08/31/2012 10:32 AM
Showing Buylines: All Lines

1 of

S

Buyer Station WTNH-TV NEW HAVEN, CT.
Advertiser ().L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S Fax# Estimate# Phone# ANNE BRAUNSCHEIDEL

> Flight Dates
> Hiatus Weeks Agency (Agency C/P1/P2/E () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 09/04/2012 - 09/10/2012 //1294

> > Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) KATE BRADY

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

-- CONTRACT COMMENT --

LINDA MCMAHON FOR SENATE :30S SC=*

--- REMARKS ---

THIS IS A NEW ORDER

CLIENT: LINDA MCMAHON EST 1294

OUR TOTAL IS \$54850

PLS CONFIRM

THANKS KELLY

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09/04-09/07	09/04-09/07 Buy	09/04-09/07 Buy	09/04-09/07 Buy	09/04-09/07 Buş	09/04-09/07 Buş	09/04-09/0	Dates
TU-F	7 TU-F 1P-2P Buyline Comment: CHEW	TU-F /line Comm	7 TU-F 12P-1: Buyline Comment: NEWS	TU-F yline Comm	7 TU-F 7A-91 Buyline Comment: GMA	TU-F 6A-7A Buyline Comment: NEWS	Day
3P-4P	1P-2P ent: CHEW	7 TU-F 1230P-1P Buyline Comment: CT STYLE	12P-1230P 4 ent: NEWS	7 TU-F 9A-10A Buyline Comment: DR PHIL	7A-9A ent: GMA	6A-7A ent: NEWS	Time
2	4	F 4	0P 4	4 4	œ	œ į	ď.S
7	7	4	7	7	7	~	Spots/Week Len
:30	:30	: 30	:30	:30	: 30	:30	Len
\$350.00	\$300.00	\$250.00	\$350.00	\$300.00	\$500.00	\$450.00	Rate
							Program
N	-Āi	.4.	.45	42	ω	∞ ! ! !	Total Spots
						[[TT
ш	<u> </u> jund	₩	щ	₽	,	}	# of Weeks
\$700.00	\$1,200.00	\$1,000.00	\$1,400.00	\$1,200.00	\$4,000.00	\$3,600.00	Total Cost
							Daypart

Buyline Comment: SOAPS

	Rep Order# 6848684 EC'd No
	84 Ver# Status New
	Traffic Order#
Showing Buylines: A	Printed: 08/3 Last Received: 08/3
Il Lines	08/31/2012 10:32 AM 08/31/2012 10:32 AM
	2 of 5

Daypart

24	23	22	21	17	16	صر ص	₹ 2	13	10	00	Ln	Station Adveri Produ Estima Buyer Phones Fax#
09/09-09/09 Buyl	09/09-09/09 Buyl	09/08-09/09 Buy]	09/08-09/08 Buy:	09/07-09/07 Buy	09/07-09/07 Buy	09/05-09/05 Buy	09/04-09/04 Buy	09/04-09/09 Buy	09/04-09/07 Buy	09/04-09/07 Buy	Dates	N WTNH-T itser (ct LIND/ ct# 1294 ANNE
9 SU 6P-63 Buyline Comment: NEWS	SU ine Comment	SA-SU line Comment	8 SA (Buyline Comment:	7 F Buyline Comment	7 F Buyline Commen	5 W 10P-: Buyline Comment: DNC	4 TU 10P-: Buyline Comment: DNC	9 TU-SU 11P-1 Buyline Comment: NEWS	7 TU-F 7P-730P Buyline Comment: JEOPARDY	7 TU-F 5	Day	WTNH-TV NEW HAVEN, CT. () L.MCMAHON 4 SENATE () LINDA MCMAHON :30S 1294 ANNE BRAUNSCHEIDEL
40	9 SU 9A-10A Buyline Comment: THIS WEEK	9 SA-SU 8A-9A / Buyline Comment; GMA WKEND	6P-1130P :: NASCAR	9P-11P Comment: 20/20	8P-9P 2 Comment: SHARK TANK	10P-11P	10P-11P	11P-1135P t: NEWS	7P-730P t: JEOPARDY	5P-6P	Time	, CT. 4 SENATE S
<u>г</u>	^ 1	10	N	fund.	¥ 2	fusi	المسط	found	44	2	Spots/Week	
V		7	5	P	H		7	K	4	7	/Week	
: 30	:30	:30	: 30	:30	: 30	: 30	:30	:30	:30	:30	Len	Agency (600 TO) Agency C/P1/ Flight Dates Hiatus Weeks
\$350.00	\$500.00	\$350.00	\$750.00	\$3,000.00	\$2,000.00	\$4,000.00	\$4,000.00	\$1,000.00	\$1,200.00	\$750.00	Rate) M FAJRI WSON P2/E
								•	•		Program	() MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 P1/P2/E //1294 es 09/04/2012 - 09/10/2012 keks
	н	Ν	ы	ш	N	Ц	jua .	Ц	-CA	N ! ! !	Total Spots	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
											LT	#
<u>ь</u>	μı	است	just	H	ш	₽	فسية	Н	<u>н</u>	}—→ [1 1	# of Weeks) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938
\$350.00	\$500.00	\$700.00	\$1,500.00	\$3,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$1,000.00	\$4,800.00	\$1,500.00	Total Cost	.PHIA .DY 5938

Station	Rep Order# EC'd No	
WTNH-TV NEW HAVEN, CT.	r# 6848684 o	
HAVEN, CT.	Ver# 1	
	Ver# ! Status New	
Agency (Traffic Order#	
) MENTZER MEDIA		
	Printed: 08/ Last Received: 08/ Showing Buylines: All Lines	
Rep Firm	08/31/2012 10:32 AM 08/31/2012 10:32 AM Lines	
	3 of 5	

Daypart

	:						0			
Station Advertiser Product Estimate*	TINDA , (THNIM	V NEW HAVEN, CT.) .L.MCMAHON 4 SENATE \ MCMAHON :30S	F. ENATE		Agency	() M 600 FAIRN TOWSON,	() MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286	Rep Firm Sales Office (Salesperson () PHILA) KATE	PHILADELPHIA KATE BRADY
Buyer Phone#	ANNE BRAUNSCHEIDEL	NSCHEIDEL			Agency C/F// Flight Dates Hiatus Weeks	H/7/	//1294 09/04/2012 - 09/10/2012	Salesperson Phone# Salesperson FAX#	#	215-567-6005 215-567-5938
In Dates		Day 1	Time	Spots/Week	Len	Rate	Program	Total I Spots	LT # of Weeks	of Total Cost eeks
25 09/	09/10-09/10 Ruwlin	0 M 6A-7A	6A-7A	2	:30	\$300.00		2 !	1	\$600.00
26 09/	09/10-09/10 Buylir	0 M 7A-9; Buyline Comment: GMA	7A-9A GMA	2	: 30	\$300.00		2	بر	\$600.00
27 09/:	09/10-09/10 M Buyline	Comment:		_<	:30	\$150.00		ц	ш	\$150.00
28 09/:	09/10-09/10 Buylin	0 M 1 Buyline Comment:	12P-1230P NEWS		:30	\$200.00		щ	ы	\$200.00
29 09/:	09/10-09/10 Buylin	0 M 1P-2P Buyline Comment: CHEW			:30	\$150.00		Þ	لسة	\$150.00
30 09/3	09/10-09/10 M Buyline	Comment:		4	:30	\$200.00		ш	ш	\$200.00
31 09/1	09/10~09/10 Buylin	0 M 5P-6P Buyline Comment: NEWS		2	: 30	\$400.00		N	,	\$800.00
32 09/1	09/10-09/10 I Buylin	0 M 6P-630 Buyline Comment: NEWS	đ		:30	\$500.00		1	 -3	\$500.00
33 09/1	09/10-09/10 ! Buylin	0 M 7P-730P Buyline Comment: JEOPARYD		~	:30	\$900.00		1		\$900.00
34 09/1	09/10-09/10 M Buyline	Comment:	70		:30	\$700.00		ц	J acob	\$700.00
35 09/1	09/10-09/10 M Buyline	Comment	1135P- 1205A : NIGHTLINE		:30	\$200.00		н	j3	\$200.00

Station WTNH-TV NEW HAVEN, CT. Advertiser () L.MCMAHON 4 SENATE	Rep Order# 6848684 EC'd No
W HAVEN, CT. CMAHON 4 SENATE	Ver# 1 Status New
Agency () MENTZER MEDIA 600 FAIRMONT AVE, S#306	Traffic Order# Sho
	Printed: 08. Last Received: 08/ Showing Buylines: All Lines
Rep Firm Sales Office (08/31/2012 10:32 AW 08/31/2012 10:32 AM 1 Lines
) PHILADELPHIA	4 of 5

39 09/04-09/07 TU-F 2P-3P 4 Buyline Comment: GMA	38 09/10-09/10 M 10P-11P 2 U Buyline Comment: CASTLE	37 09/10-09/10 M 8P-10P 2 Graph Buyline Comment: BACHELOR PAD	36 09/10-09/10 M 11P-1135P 1 Buyline Comment: NEWS	Ln Dates Day Time Spots/Week	Station WTNH-TV NEW HAVEN, CT. Advertiser ().L.MCMAHON 4 SENATE Product LINDA MCMAHON :30S Estimate# 1294 Buyer ANNE BRAUNSCHEIDEL Phone# Fax#
:30	:30	:30	:30	Len	Agency (600 TO) Agency C/P1/ Agency C/P1/ Flight Dates Flight Weeks
\$300.00	\$1,800.00	\$3,000.00	\$600.00	Rate	Agency () MENTZER MI 600 FAIRMONT AVE, TOWSON, MD 21286 Agency C/P1/P2/E //1294 Flight Dates 09/04/2012 - Hiatus Weeks
				Program	Agency () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 Agency C/P1/P2/E //1294 Flight Dates 09/04/2012 - 09/10/2012 Hiatus Weeks
.cz.	N	N	-	Total LT Spots	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
<u>,</u>	j s	₽	المسو	1	
		6-		# of Weeks) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938
\$1,200.00	\$3,600.00	\$6,000.00	\$600.00	Total Cost	8 Y A

Daypart

--- REPORT TOTALS---

Report Totals: 75 / \$54,850.00

---SALES MONTHLY TOTALS---

Sep 12: 75 / \$54,850.00

		Market Totals	COMPETITIVE	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 75 / \$54,850.00	Sales Totals: 75 / \$54,850.00
		\$54,850				
XXX	WRDM	CABL				
0%	0%	0%				
	WTIC	WCCT				
	0°0	0 00				

WCTX

100%

WFSB

0 0

WHCT

0%

---COMPETITIVE COMMENTS--COMP TO FOLLOW

Demos	Books
RA35+	null

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicab	ole box) RAL CANDIDA	TE	□ STATE/	LOCAL CAN	NDIDATE
To Av Windo	rail Themselve w, Federal Car	s of The Low ndidates Mus	est Unit Char It Sign The Ce	ge During a ertification C	Political In Page 3
Station an	d Location:	WTNt	+	Date:	3912
I, Beth Beall					
being/on behal	f of: Linda McMal	non			, a legally
qualified candi	date of the Republ	lican			political
party for the of	fice of: Senate				
in the Genera	1			2000 C	Tuel de la second
election to be	held on: November		1		予止権 - は - 火 (g) 東京社
do hereby requ	uest station time as t	follows:			
Broadcast Length	Time of Day, Rotation or Package	Days	· Class • ·	Times per Week	Number of Weeks
		9/4.	-9/10		
		37 667 8			
Total Chai	rges: # "	5485C	GEOSS		y sakesa

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

Ţ	Com Blis	22		
(nam		or authorized comr	nittee) hereby cert	ify that the programming
	broadcast (in whole o		· ·	, i
	does does	☑ doc	is nat	
		PVSV immi	O HOE	
	to an opposing candid camming that does refe		•	certify that for the
(chec	k applicable box)			
d	the radio programmi identifies the candida approved the broadca	te, the office being		nt by the candidate that ne candidate has
	the television program image of the candidate displayed printed state	mming contains a clue for a duration of a tement identifying that the candidate and	t least four second	photograph or similar ds, and a simultaneously the candidate approved a authorized committee
	Sign	nature of candidate or a	uthorized committee	
Corr	Y BIIJ			4130/12
	pri	nted name		date